



LLYSIAU O GYMRU AR GYFER YSGOLION CREU DYFODOL IACHACH I GYMRU WELSH VEG IN SCHOOLS GROWING A HEALTHIER FUTURE FOR WALES

Communication Toolkit

Please find below some useful content about **Welsh Veg in Schools** for you to share with your school community.

Useful links and information

- Link to the Welsh Veg in Schools website: [Welsh Veg in Schools – foodsensewales.org.uk](https://foodsensewales.org.uk)
- Link to a recent podcast presented by children from Ysgol y Dderi, a participating school in Ceredigion:
 - English podcast: [Welsh Veg Voices](#)
 - Welsh podcast: [Lleisiau Llyisiau Cymru](#)
- Link to English information leaflet: [WVIS2025RWSA5ENG.pdf](#)
- Link to Welsh Information leaflet: [WVIS2025RWSA5CYM.pdf](#)
- Link to useful resources, including recent reports, on the Welsh Veg in Schools webpage: [Welsh Veg in Schools – foodsensewales.org.uk](https://foodsensewales.org.uk)
- Links to Educational Resources will also be updated regularly on the Welsh Veg in Schools webpage during the Autumn and Spring terms: [Welsh Veg in Schools – foodsensewales.org.uk](https://foodsensewales.org.uk)

Newsletter content:

Dear Parents, Guardians, and School Community,

We're delighted that our school has been selected to take part in the [Welsh Veg in Schools](#) initiative, a Wales-wide programme coordinated by Food Sense Wales that's bringing more organically grown Welsh vegetables into primary school meals across the country.

What Is Welsh Veg in Schools?

This initiative is all about getting fresh, local, organic produce into school lunches. Working with partners and a network of passionate Welsh growers, the programme is helping schools like ours serve up local, organic vegetables as part of our school meals.

Partneriaid sefydlu Llyisiau o Gymru ar gyfer Ysgolion / Founding partners of Welsh Veg in Schools:



Ariennir gan
Lywodraeth Cymru
Funded by
Welsh Government

Yn gweithio gyda Llyisiau o Gymru ar gyfer Ysgolion / Working with Welsh Veg in Schools:





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Why It Matters

By participating, our school is contributing to:

- Improved access to local, organic food for children
- Support for Welsh farmers and growers
- Stronger, more resilient local food systems
- Climate action and increased biodiversity
- Reduced reliance on imported produce

In 2022, only 6% of vegetables bought for the public sector in Wales were sourced locally. This initiative is helping to change that – one plate at a time.

What This Means for Our School

During the autumn term, our school is receiving seasonal Welsh vegetables like carrots, broccoli, tomatoes, and cucumbers. These will replace conventional produce – at no extra cost – thanks to funding from the **Welsh Veg in Schools** pilot.

Our local authority catering team is working closely with our school kitchen to make the transition.

Poster Competition

To celebrate our participation, we've got the opportunity to take part in a poster competition. You can find this information here ***[school to decide how this information is disseminated]***.

You can also read more about the initiative by visiting the **Welsh Veg in Schools** page on Food Sense Wales' [website](#).

Thank you for supporting this initiative.

Best wishes,

[Your School Name]

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Suggested social media posts

Post 1: Fresh & Local

 *Image idea: pupils in your school enjoying lunch which includes fresh veg*

Caption:

We're proud to be part of the #WelshVegInSchools initiative! 🥕🍅

This term, our pupils are enjoying delicious, locally grown, organic vegetables, like carrots, cucumbers, and broccoli as part of their school lunches.

Learn more here: [Welsh Veg in Schools – foodsensewales.org.uk](https://foodsensewales.org.uk)

@foodsensewales

Post 2: Growing a Healthier Future

 *Image idea: picture of the vegetables in the school kitchen*

Caption:

Did you know that in 2022, only 6% of veg in Welsh public sector meals came from Wales? Now, thanks to #WelshVegInSchools, this number is increasing and our children are eating fresh, seasonal, organic produce grown right here in Wales

Read more about Welsh Veg in Schools here: [Welsh Veg in Schools – foodsensewales.org.uk](https://foodsensewales.org.uk)

Post 3: Poster competition

 *Image idea: Poster competition graphic*

Caption:

We're asking pupils in schools taking part in #WelshVegInSchools to create a fun, colourful poster that will encourage their friends to eat the vegetables included in their school lunches, celebrating how they're grown by farmers in Wales. Ask your child's class teacher about how to take part

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