



Gorffennaf 1af 2022 / July 1st 2022













### Fframwaith ar newid: Beth yw'r manteision a'r cyfleoedd a ddaw yn sgil dulliau sy'n seiliedig ar leoedd i ddatblygu system fwyd yng Nghymru?

- Cadeirydd: Simon Wright Athro Ymarfer, Y Drindod Dewi Sant
- Louise Denham: Cydgysylltydd Lleoedd Bwyd Cynaliadwy Bwyd y Fro ac un o Raddedigion Fy Nghymuned Fwyd
- Eryl Powell: Ymgynghorydd mewn Iechyd Cyhoeddus, BIP Aneurin Bevan Partneriaeth Fwyd Blaenau Gwent
- Alex Cook: SwperBox a Chadeirydd Rhwydwaith Bwyd Sir Gâr
- Simon Kenton-Lake: Nourish Scotland Partner cyflewni Lleoedd Bwyd Cynaliadwy Yr Alban

### A framework for change: What are the advantages and opportunities of a place-based approach to food system development in Wales?

- Chair: Simon Wright Professor of Practice, UWTSD
- Louise Denham: Food Vale Sustainable Food Places Coordinator and My Food Community Graduate
- Eryl Powell: Consultant in Public Health, Aneurin Bevan UHB Blaenau Gwent Food Partnership
- Alex Cook: SwperBox and Chair of Carmarthenshire Food Network
- Simon Kenton-Lake: Nourish Scotland SFP Scottish delivery partner













#### Trawsnewid polisi drwy weithredu cymunedol ac arweinyddiaeth leol

- Cadeirydd: Gary Mitchell Rheolwr Cymru, Ffermydd a Gerddi Cymdeithasol
- Dr Angelina Sanderson Bellamy Athro Cyswllt Systemau Bwyd Bryste, UWE
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- Emma Holmes Arweinydd Clinigol Deieteg Iechyd Cyhoeddus, BIP Caerdydd a'r Fro
- Chris Nottingham Cydgysylltydd Lleoedd Bwyd Cynaliadwy Blaenau Gwent ac un o Raddedigion Fy Nghymuned Fwyd

#### Transforming policy through community action and local leadership

- Chair: Gary Mitchell Wales Manager, Social Farms and Gardens
- Dr Angelina Sanderson Bellamy Bristol Associate Professor of Food Systems, UWE
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# The Accessible Veg Project

A pilot project exploring the barriers and benefits to CSA memberships for food insecure households









Picture: SLADE FARM ORGANICS

## Project Background

The Accessible Veg Project explores the impact of CSA memberships to food insecure households.

- 1. Identifies barriers to CSA memberships and participation
- 2. The impact of CSA membership on building relationships
- 3. Explore means for CSAs to implement solidarity models to make vegetable bags accessible for all

### Accessible Veg Project activities:

- 1. Weekly veg bags for food insecure households
- 2. Pre- and post- veg bag interviews with participants to evaluate impact of CSA membership (N=16)
- 3. Workshop with CSA and charity partners

# 1 Barriers to participation - Key findings

Lack of information, knowledge, and confidence about using the vegetables

Lack of transport to collect veg bags as a side effect of poverty

# Multi-layered mental health problems and other issues

- Chaotic lives and many daily issues.
- Mental health and other health problems
- Stigma around being "needy" or "poor".

We have an issue in our county with low- income families not engaging with any cooking or vegetables at all. So I think more work is required in our area to engage people with how veg is grown and how to cook with it."

(Glasbern CSA)

"We have provided delivery to each family, many do not have transport and would find it hard to access the farm to collect their veg boxes." (Splice Child and Family Project Ltd Charity)

"Many, although grateful for the support, do not want to be seen as "poor" or "needy". (Splice Child and Family Project Ltd Charity)

# 2 Building relationships and impact of veg bags - Key findings

Sense of community: Participants felt connected to the CSA farm and cause even when they did not visit the farm.

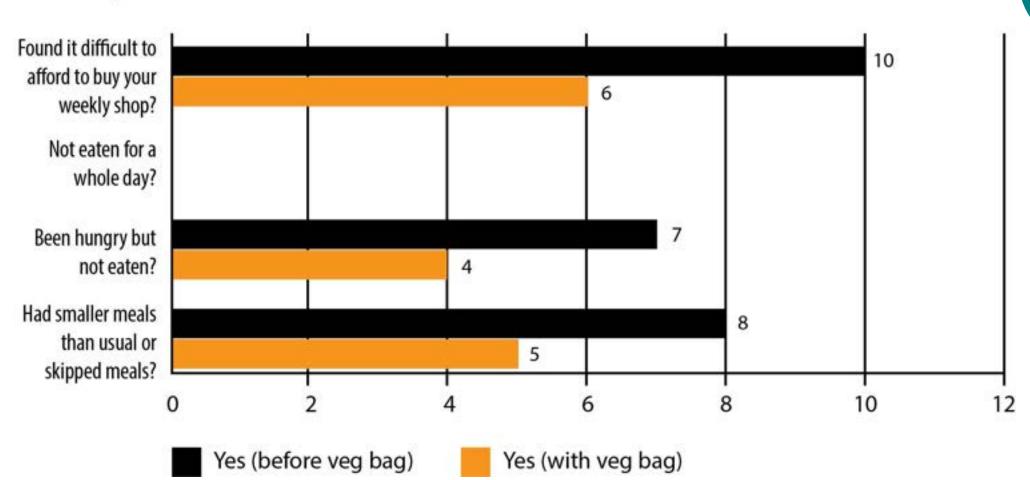
Food

Question:

In the last month have you or anyone else in your household done any of the following because you couldn't afford or access food?

security:

Receiving the veg bags improved the food insecurity of participants.

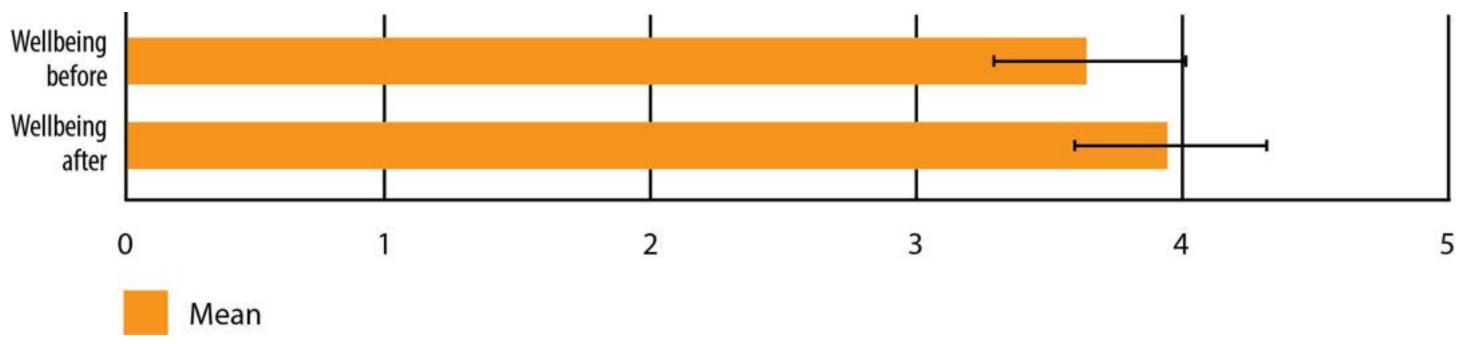


eah, feels like I'm supporting the local farm. If I haven't used all of the veg I give it to family and tell them where it comes from."

(female participant, 37 years

# 2 Building relationships and impact of veg bags - Key findings

Receiving the veg bag significantly improved the well-being of participants. In the pre and post interviews, participants were asked a short well-being questionnaire. On average, participants reported higher well-being after receiving the veg bags, which was statistically significant



Results of Warwick-Edinburgh well-being scale. Example question included: "I've been feeling optimistic about the future" and "I've been thinking clearly". 1 = None of the time, 2 = Rarely, 3 = Some of the time, 4 = Often, 5 = All of the time.

**Statistical test:** The difference, (.29 mean difference, 95% CI [.458; .122]) was statistically significant, t (15) = -3.677, p < .05, with participants reporting on average reporting lower wellbeing scores before receiving the veg bag (M = 3.64, SD = .359) compared to after receiving the veg bag (M = 3.938, SD = .406).

Best practice examples from our CSA & charity partners

Farms delivered veg bags to participants. Some farms implemented procedures for delivering the veg bags to the participants.

Well-being centre with community freezer. One CSA is running a well-being centre which, among other things, installed a community freezer. Surplus vegetables are cooked into meals and made available in the community freezer.

Regular cooking workshops. Another CSA is doing regular (weekly) cooking demonstrations and workshops to encourage people to cook and engage them with the vegetables.

• Recipe cards and sharing recipes on social media and in chat groups.



## **Key Policy Recommendations**

Quick funding for small projects and initiatives and best practice projects.

Developing Sustainable Food Partnerships that support local partnerships between actors in the food systems, for example Sustainable Food Places Wales

The use of Healthy Start vouchers for veg bags and further pilot projects that interlink health, community, environment, and agriculture.

Coordinating and funding links to existing Government policies.

Sustainable funding commitment to provide long-term support for community-based initiatives and build consistent and stronger links to existing Government policies.

Support and funding accessible to people that experience multiple vulnerabilities, often linked to poverty (e.g. food and fuel insecurity, mental health and physical health issues).

# For a digital copy of the report please contact:

Dr Caroline Verfuerth: verfuerthc@cardiff.ac.uk

or

Dr Angelina Sanderson Bellamy: angelina.sandersonbellamy@uwe.a c.uk







Dr Caroline Verfuerth and Dr Angelina Sanderson Bellamy











### Nutrition Skills for Life® / Sgiliau Maeth am Oes

# Empowering communities through training / Grymuso cymunedau trwy hyfforddiant

#### **Emma Holmes**

Clinical Lead for Public Health Dietetics / Arweinydd Clinigol ar gyfer Deieteg Iechyd y Cyhoedd.

Cardiff and Vale UHB / BIP Caerdydd a'r Fro.









# Aim: To build community capacity to support healthy eating and prevent malnutrition.









### Objectives

- Increase the capacity of the community workforce in Wales to inform and support communities in healthy eating and prevent malnutrition
- Deliver accredited nutrition training for staff
- Support the development of healthier environments
- Support local community food initiatives
- Support local partnerships to raise the profile of nutrition and help to achieve better health outcomes
- Focus on 0-25s and lower socioeconomic/hard to reach groups







### Nutrition Skills for Life® Training

- 1. Level 2 accredited food and nutrition skills training for community based staff, volunteers, peer leaders
- 2. Level 1 accredited food and nutrition skills courses for community groups
  These can be delivered by those who have completed \*1
- 1. \*Level 2 Community Food and Nutrition Skills (3 credits)
- 2. Level 2 Community Food and Nutrition Skills for the Early Years (2 credits)
- 3. Level 2 Food and Nutrition Skills for Those Providing Care & Improving Food and Nutrition Care for a Client Group (2 credits)
- 1. Community Food and Nutrition Skills (1 credit)
- 2. Get Cooking (2 credits)
- 3. Come and Cook (3 credits)
- 4. Foodwise for Life (2 credits)
- 5. Foodwise in Pregnancy
- Level 1 course facilitators also complete 'Facilitation training'
- All now can be delivered digitally, with the exception of Level 2 Food and Nutrition Skills for Those Providing Care and Improving Food and Nutrition Care.

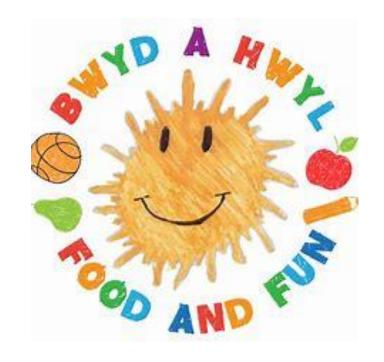






















































### Nutritionskillsforlife.com



- All accredited nutrition training, course information (Level 2 and Level 1) and community initiatives in one place
- Nutrition information and resources including interactive games
- How we can support settings to implement food and nutrition best practice guidance









# Thank you for listening. Any questions?

Emma.holmes@wales.nhs.uk







# CENTRE FOR ALTERNATIVE TECHNOLOGY Radical action is needed if we are to avoid dangerous climate breakdown. CAT offers practical solutions and hands-on learning to help create a zero carbon world.



# Food Leader / Arweinydd Bwyd

Chris Nottingham
Blaenau Gwent Food
Partnership/
Partneriaeth Fwyd
Blaenau Gwent

















Politicians discussing climate change - Isaac Cordal 2011





Angie handing out Slow Cook Club bags

11 year old Ava cooking her family a meal





# MY FOOD COMMUNITY

A network for good food champions to learn, connect and take action

# #LittleVegLibraries

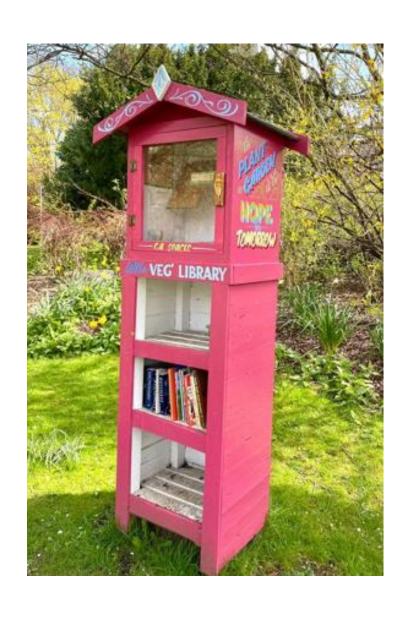




















Image credit: No Food Left Behind (2022), Food Karma (2020) FAO (2018), Zero Waste Scotland (2014)



# Diolch! Thanks! chris.nottingham@taicalon.org





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### Dangos a Dweud: Lleoedd Bwyd Cynaliadwy a Gwaith Teg

Dulliau sy'n seiliedig ar leoedd er mwyn sicrhau bod pob gweithiwr yn y system fwyd yng Nghymru yn derbyn Cyflog Byw. Sarah Hopkins, Cyfarwyddwr, Cynnal Cymru a Mari Arthur

### Show and Tell: Sustainable Food Places and Fair Work

A place based approach to securing a Living Wage for all workers in the Welsh food system.

Sarah Hopkins, Director, Cynnal Cymru and Mari Arthur















### SUSTAINABLE FOOD PLACES AND FAIR WORK

# A PLACE BASED APPROACH TO SECURING A LIVING WAGE FOR ALL WORKERS IN THE WELSH FOOD SYSTEM

1 July 2022









### THE REAL LIVING WAGE

IS THE ONLY RATE INDEPENDENTLY CALCULATED ANNUALLY,

BASED ON THE REAL

COST OF LIVING

© LIVINGWAGEUK LIVINGWAGEUK.ORG

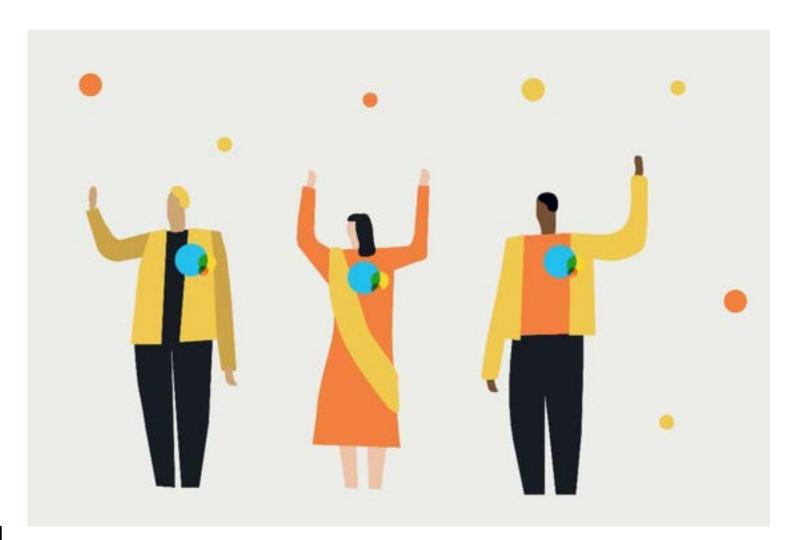
# Explaining UK Wage Rates

|                              | THE MINIMUM WAGE  Government minimum for under 23s                              | NATIONAL<br>LIVING WAGE  Government minimum for over 23s                       | REAL<br>LIVING WAGE<br>The only wage rate based on<br>what people need to live                      |
|------------------------------|---|--|---|
| WHAT IS IT?                  | £9.18   | £9.50  | £9.90 across the UK<br>£11.05 in London   |
| IS IT THE LAW?               | Statutory   | Statutory  | Voluntary   |
| WHAT AGE GROUP IS COVERED?   | 21 and older  | 23 and older   | 18 and older  |
| HOW IS IT SET?               | Negotiated settlement based on recommendations from businesses and trade unions | A % of medium earnings, it aims to<br>reach 66% of median earnings by<br>2024. | Calculation made according to the cost of living, based on a basket of household goods and services |
| IS THERE A LONDON WEIGHTING? | No London Weighting   | No London Weighting  | Yes - Separate higher rate for Londo  |

### The Living Wage movement in Wales has.

YEARS OF THE LIVING WAGE MOVEMENT

- Put approximately £65.8m into the pockets of low paid workers.
- Lifted over 17,500 workers onto the real Living Wage
- Has over 430 accredited Living Wage Employers



### Living Wage – Becoming Accredited







2021-22 - Pay all staff over 18 at least £9:90 per hour

Contractors working in the scope of the license agreement for 2 hours per week for 8 consecutive weeks

**Encourage all contractors to pay Living Wage** 

Simple process

Support available from
Cynnal Cymru – the Living
Wage accreditation
partner for Wales

### The Living Wage is good for business



Cardiff Business School Ysgol Busnes Caerdydd

- 81% of accredited employers benefitted from enhanced corporate reputation
- Over 60% reported improved staff recruitment and retention
- 64% reported improved relations between staff and employees
- 50% reported that being a Living Wage employer had helped them attract more customers/clients
- 36% reported that being a Living Wage employer helped secure contracts with private sector clients and 39% with the public sector.

In hospitality these figures are higher

- Over 60% of hospitality organisations reported that being a Living Wage employer attracted more customers
- Over 70% said it had improved recruitment and retention of staff

"As a core part of our purpose as a business, it is important to give our team a fair and secure income. Committing to providing a Living Wage is not only beneficial to **our team morale** but also society as whole."



"One of the primary reasons for us to be in business is to provide **stable jobs and a positive working environment, in a very rural area**. The welfare of our staff has always been a very high priority, and being able to formalise this by becoming Living Wage for Wales employers has been brilliant.

We have had many **positive responses** – both from **staff** within the company and on social media from **customers.** Noting that we are Living Wage Employers in **job advert**s has been useful in setting us apart from other opportunities out there.

From our experience, it is an investment well worth making in your staff, can help with recruitment and is a step in a very positive direction for Wales "

NATURAL

HALEN



### Mid & West Wales

- Established January 2022
- Covers six local authorities –
   Pembrokeshire, Powys,
   Carmarthenshire, Ceredigion,
   Swansea, Neath Port Talbot
- Focus areas: Agriculture, food, retail, tourism, hospitality
- Met with AAP on Friday 13 May
- Launched on 14 June 2022 in Kidwelly





# **Cardiff Living Wage City**

- 167 Living Wage employers in Cardiff
- £39 million in the pockets of workers
- 12 hospitality and food businesses
- Cardiff Council accreditation support scheme
- Food Cardiff pledge





The Living Wage is good for staff, businesses and the local economy.

Why is it important to Food Cardiff? We want everyone in the city to be able to afford nourishing, healthy and sustainable food. So it's vital that people are paid a wage they can live on.

Becoming an accredited Living Wage employer in Wales shows your staff, customers and suppliers that you respect and value the people who work for you. More than that, it's also good for business.

## What's next?

- September 2022 New Living Wage rate announced
- 11 14 Nov Living Wage Week food event?
- November 2022

- Official recognition of Mid & West Wales Living Wage region
- New phase of Cardiff LW City plan

### Cymorth a chyfleoedd sefydliadol: cyllid ac adnoddau ar gyfer partneriaethau bwyd yng Nghymru yn y dyfodol: Profiad o ddatblygu a chyflawni cynigion ar y cyd am gyllid sy'n seiliedig ar leoedd

- Cadeirydd: Diane McCrea, Cadeirydd Cynnal Cymru
- Tlodi Bwyd creu cadernid i gefnogi cymunedau drwy gyllid gan Lywodraeth Cymru **Pearl Costello**, Cydgysylltydd Lleoedd Bwyd Cynaliadwy, Bwyd Caerdydd
- Cyflwyno Ffyniant Bro: Datblygu Ffyniant Gyffredin Profiad Torfaen a Chaerffili Nikki Williams, Cyngor Torfaen a Kevin Eadon, Cyngor Caerffili
- Effaith fawr Grantiau Bach: Grantiau Bach a Chreu'r broses o Symudiad Bwyd Da **Dale Cranshaw**, Pennaeth Dewch at Eich Gilydd Bwyd am Oes, Cymdeithas y Pridd

# Institutional support and opportunities: future funding and resources for food partnerships in Wales: Experience of developing and delivering collective place based funding bids

- Chair: Diane McCrea, Chair Cynnal Cymru
- Food Poverty building resilience to support communities through Welsh Government funding **Pearl Costello**, Sustainable Food Places Coordinator, Food Cardiff
- Delivering Levelling up: Developing Shared Prosperity Experience from Torfaen and Caerphilly **Nikki Williams**, Torfaen Council and **Kevin Eadon**, Caerphilly Council
- Small Grants big Impacts: Small Grants and Building the Good Food Movement, **Dale Cranshaw**, Head of Food For Life Get Togethers, Soil Association















Mae Bwyd Caerdydd yn credu bod y bwyd rydyn ni'n ei fwyta yn cael effaith fawr ar fywyd yng Nghaerdydd – nid yn unig ar iechyd pobl, ond ar gymunedau a busnesau, ffermwyr a chynhyrchwyr bwyd, a'r amgylchedd hefyd.

Food Cardiff believes that the food we eat has a huge impact on life in Cardiff – not just on people's health, but on communities and businesses, individual farmers and growers, and the environment too





### Food Cardiff Strategy Board

Food Cardiff Coordinator

#### **Core members:**

Cardiff Council
Cardiff & Vale UHB
Cardiff Local Public Health Team
Additional members:
Food Businesses
Charities
Individual Activists
Universities / Researchers

### Food Cardiff Network

200 active members from all sectors e.g.

charities, housing, culture, tourism, hospitality, grassroots activism

#### **Facilitated Groups:**

Community Food Retail Network
Food Poverty Working Group
Communications Group
Cardiff & Vale Food Procurement Group
Edible Cardiff Network

### City-wide Good Food Movement

5000 households given 20,000 veggie plug plants during lockdown

~500,000 social media impressions annually

1000s people accessing healthy, affordable food through alternative retail projects

2,500 co-designing the Good Food Strategy

### Bwrdd Strategaeth Bwyd Caerdydd

Cydlynydd Bwyd Caerdydd

### Aelodau craidd:

Cyngor Caerdydd BIP Caerdydd a'r Fro Tîm Iechyd y Cyhoedd Lleol Caerdydd

### Aelodau ychwanegol:

Busnesau Bwyd
Elusennau
Ymgyrchwyr Unigol
Prifysgolion / Ymchwilwyr

### Rhwydwaith Bwyd Caerdydd

200 o aelodau gweithgar o bob

sector e.e. elusennau, tai, diwylliant, twristiaeth, lletygarwch, gweithredu ar lawr gwlad

#### **Grwpiau a Hwylusir:**

Rhwydwaith Manwerthu Bwyd
Cymunedol
Gweithgor Tlodi Bwyd
Grŵp Cyfathrebu
Grŵp Caffael Bwyd Caerdydd a'r Fro
Rhwydwaith Edible Cardiff

# Mudiad Bwyd Da Ledled y Ddinas

Rhoddwyd 20,000 o blanhigion ifanc i 5000 o gartrefi yn ystod y cyfnod clo

~500,000 o argraffiadau ar y cyfryngau cymdeithasol bob blwyddyn

1000oedd o bobl yn cael mynediad at fwyd iach, fforddiadwy drwy brosiectau manwerthu amgen

2,500 yn cyd-ddylunio'r Strategaeth Bwyd Da





Cardiff Good Food Strategy 2021-24



Strategaeth Bwyd Da Caerdydd 2021-24



### Y Strategaeth Bwyd Da: Pum Nod

Datblygwyd y pum nod hyn cyn ymgynghori ac fe'u haildrefnwyd wedyn yn dilyn adborth gan y cyhoedd a rhanddeiliaid ynghylch eu blaenoriaethau. Erbyn 2024 rydym am weld...

#### NOD 1: Caerdydd iach

Rydym am sicrhau bod gan bawb fynediad at fwyd sy'n addas i'w gael, ac yn gallu fforddio bwyd sy'n addas i'r amgylchedd, yn iach ac yn ddiwylliannol briodol.

### NOD 2: Caerdydd amgylcheddol gynaliadwy

Rydym am weld y ffordd y mae bwyd yn cael ei gynhyrchu, ei brynu a'i fwyta o fudd i natur, yn mynd i'r afael â'r newid yn yr hinsawdd ac yn atal gwastraff bwyd.

# NOD 3: Mudiad bwyd grymusol

Rydym am weld ein cymunedau'n cydweithio i lunio eu system fwyd leol, ac i bobl gael cyfleoedd i ddysgu sgiliau tyfu, coginio a maeth a'u datblygu.

## NOD 4: Economi fwyd leol ffyniannus

Rydym am i fusnesau bwyd iach, amgylcheddol gynaliadwy a gwydn fod wrth wraidd ein heconomi leol, gyda phobl sy'n gweithio yn y sector hwn yn ennill bywoliaeth dda.

# NOD 5: System fwyd teg a chysylltiedig

Rydym am weld materion ac atebion sy'n ymwneud â bwyd yn cael eu cynnwys ar draws yr holl bolisïau lleol ac i weld pobl yn gweithio gyda'i gilydd i sicrhau bod camau'n cael eu cydgysylltu, a'u dosbarthu'n deg ar draws cymunedau ac ardaloedd o'r ddinas.



### The Good Food Strategy: Five Goals

These five goals have been co-designed with the public and these are the final set. By 2024 we want to see...

#### GOAL 1: A healthy Cardiff

We want to ensure everyone has access to, has choice over and can afford nourishing, healthy and culturally appropriate food.

### GOAL 2: An environmentally sustainable Cardiff

We want the way food is produced, bought and consumed to benefit nature, tackle climate change and prevent food waste.

### GOAL 3: An empowering food movement

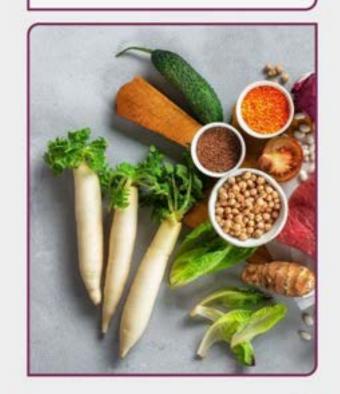
We want to see communities working together to shape their local food system, and for people to have opportunities to learn and develop skills in growing, cooking and nutrition.

# GOAL 4: A thriving local food economy

We want healthy, environmentally sustainable and resilient food businesses to be at the heart of our local economy, and people working in this sector earn a decent living.

## GOAL 5: A fair and connected food system

We want to see food-related issues and solutions included across all local policies and to see people work together to ensure action is joined up, and fairly distributed across communities and areas of the city.



9

# Food Cardiff's Welsh Government EUT Tackling Food Insecurity project

Develop, deliver and add capacity to a range of engaging food-based projects:

- To increase access to affordable, healthy food
- To equip Cardiff citizens with the skills, knowledge and confidence to lead healthy, sustainable lives.

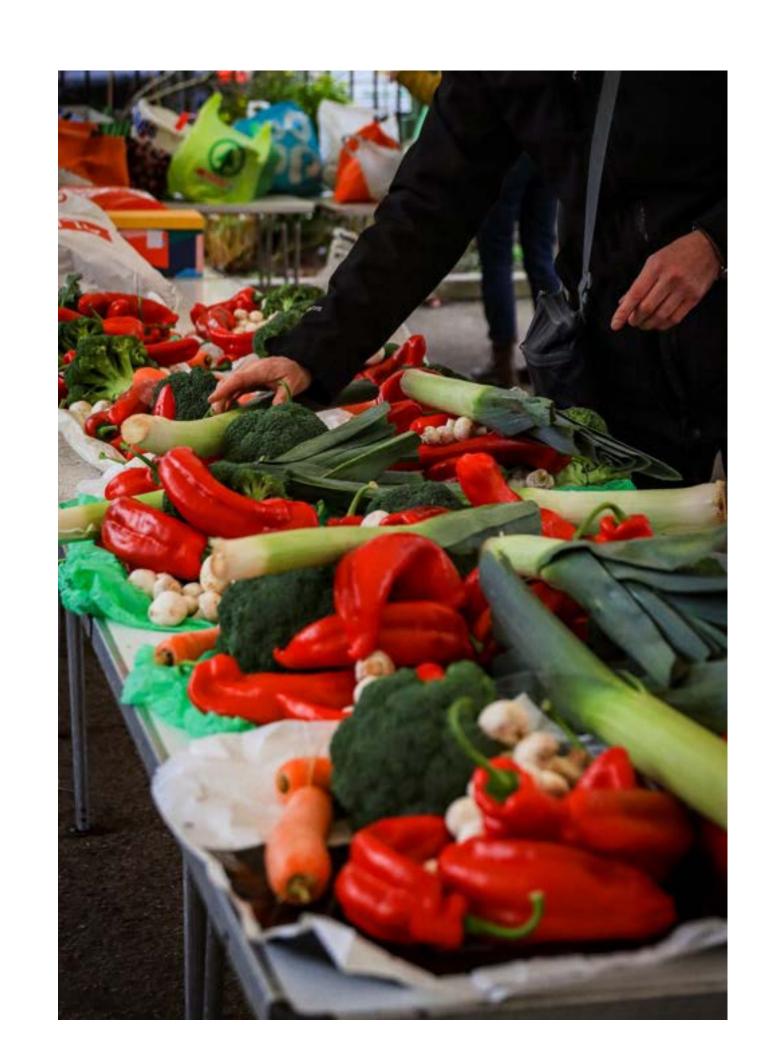


# Approach:

Working with over 15 partners to deliver a **multi-stranded approach** which covers a significant number of root causes and contributors to food insecurity

# **Budget:**

£150,000 of which majority (£100,000+) went directly to partners



# Strand 1: Building capacity of community food projects



28 members of Cardiff Community Food Retail Network Food Cardiff active members have grown from 121 to 203 in 6 months

~14 retail projects trained in food hygiene, nutrition, retail logistics and volunteer management

103 households supported with emergency grants

Food-related benefits
e-learning in
development, aiming to
reach 300 frontline
staff/volunteers

9 retail members attended visit to London community food retail projects

# Strand 2: Developing local supply chains to alleviate food insecurity and build resilience of supply (Plot to Pantry)



4 community gardens and allotment sites donated over 150kg food to pantries

6 small capital grants and >3000 plug plants given to allotments and community gardens to scale production

Electric van allocated to distribute locally grown produce to alternative food retail

# Strand 3: Mass Participation in Good Food Projects

New website launched as resource hub, 22,394 views since September (8,276 in 2 months since website launched)

23 Autumn Festival events, 1200 attendees, 500 meals shared. Reached 46,000 people on social media

169 pledges have been made to take action on good food

150 households took part in Healthy Cooking Challenge

#GoodFoodCardiff social media campaign reached ~550,000 people with 1.6million impressions



1000+ people responded to evaluation survey

### What worked well

Having a well-established Food Partnership ensured that the project whole was far greater than the sum of its parts:

- Existing network of partners
- Co-ordinated action which didn't duplicate
- Economics of scale (e.g. developing one training package for multiple orgs)
- Strategic approach
- Ability to be dynamic and move quickly
- Funding flowing directly to on the ground organisations and individuals in food insecurity, rather than contractors

# Recommendations for future funding

- Invest in local food partnerships to support the development of resilient local food systems
- Utilise these food partnerships to strategically distribute funding (this could be by awarding the food partnership funding or by involving them in other ways e.g. grant panels)
- Food Partnerships are better placed to respond to short-term funding, however will be more effective with longer lead-in times and delivery periods. This could be a consideration for the Community Food Strategy





### **Pearl Costello**

Foodsensewales@wales.nhs.uk



@FoodSenseWales
@GoodFoodCardiff
@PearlCCostello

www.foodcardiff.com





# FOOD4GROWTH

Nikki Williams, Rural Development Manager – Torfaen Kevin Eadon-Davies, Rural Development Manager - Caerphilly







# Pre Development

### EVIDENCE OF NEED

- ► RDP/LEADER Projects
- Community Led Local Development
- Existing Partnerships
- Food Mapping Exercise

# Food4Growth

# Research Programme

- Green Agriculture Study
- Land Based Study
- Rural Skills and Wellbeing Centres

### **Grants**

- Business
- Community

# Green Agriculture Study

### What

- To identify the potential land uses for alternative agriculture, agroforestry and ecological restoration.
- offer an analysis of agricultural land parcels
- identify current working practice such as cooperative buying, shared equipment use, complimentary planting regimes
- develop case studies for exemplar working practices

### How

Engage with land owners and farmers – Workshops in each area

# Rural Wellbeing Study

### What

- Identify urban and rural redundant or under-utilised buildings and structures to consider for use in pilot activity, that enables circular economy approaches as well as maximising new opportunities for the region.
- Hosting a series of engagement workshops, linking producers to food poverty needs.

### How

- Online surveys Business and Community
- Workshops at Pontypool Market



# PONTYPOOL

FOOD DEMONSTRATIONS WORKSHOPS COMMUNITY MEALS WEDS 29 JUNE ~ SAT 02 JULY WEDS 06 JULY ~ FRI 08 JULY

PONTYPOOL INDOOR MARKET MARKET STREET, PONTYPOOL, NP4 6JW

10am~3pm



~ COME AND JOIN US FOR A ~

# PAY AS YOU FEEL LUINGEL LUIN

DELICIOUS FOOD MADE IN COLLABORATION WITH EASTERN VALLEY FOOD BANK

» YOU PAY WHAT YOU THINK IT'S WORTH! «
ALL PROCEEDS TO EASTERN VALLEY FOOD BANK



DISCOVER

H

CHAT

FOOD AT THE HEART OF THE COMMUNITY: SHOP

WEDS 29 JUNE AND WEDS 06 JULY

PONTYPOOL INDOOR MARKET Market Street, Pontypool, NP4 6JW

11.30am To sit down at 12:30pm



# Land Based Study

### What

- A mapping exercise of the current landscape, covering land use, existing food growing and production, further processing (including the level of added-value activity) and associated supply chains.
- Identify trends, gaps and growth opportunities for both businesses and third sector groups

### How

- Desktop Analyses
- Engagement workshops

# Food Business Grants

- Criteria
- Investment in skills
- Investment for local businesses
- Investment in communities and place
- Eligible Activities
  Land development/site preparation
  Small equipment items
  Training and Development
  Marketing

- Staff
- IT equipment
- 4 x £10,000 grants per LA area

# Projects Funded - an example

**Ty Poeth Farm** 



Twmbralum Elderflower Wine





**Flaming Joes BBQ** 



**Plant2Plate Helping Hands** 

# Community Food Scheme

Aim – to create a whole system approach to tackle food poverty and engage wider audiences.

### Criteria

- Improve access to nutritional and affordable food
- Offer advice or links to welfare services
- Educate young people and families to develop food related skills
- Enhance knowledge of nutritional affordable food
- Connect people of all ages through cooking, growing and eating
- Share skills and knowledge
- Max Grant £10,000 per project

# Projects Funded - an example









**SustainABLE** 

Tasty Not Wasty

**Bee-ing Busy** 

Caerphilly Food Network

# Lessons Learnt

### Don't

- Underestimate the time needed to support grant recipients
- Underestimate the time needed to manage external consultants
- Be prescriptive

### Do

- Take the time to engage
- Ensure community groups are aware of the legislation around food
- Meet regularly as a project team
- Set up easy communication tools
- ✓ Be flexible in approach what works in one area wont work in another

# Next Steps - SHARED PROSPERITY FUND

### **Food Resilience Programme**

To build a co-ordinated approach to food resilience with the aim that services are developed cohesively to ensure service users gain access to a holistic system of support.

A 'system based approach' will be taken so that all services capture the relevant data to provide a clear picture of local and regional need and future resilience.

The programme will encourage future sustainability as well as providing quick wins to support the effects on the current cost of living crisis, providing opportunities to tackle food poverty.

# Food Resilience Programme

- Community Support Programme
- Community Groups
- Community Gardens
- Welfare Services
- Schools
- Business Support Programme Grants
- Community Wealth and Food Hubs
- Partnership Working and Food Strategies

# **Contact Details**

Nikki Williams, Rural Development Manager nikki.williams@torfaen.gov.uk

Kevin Eadon-Davies, Rural Development Manager eadonk@caerphilly.gov.uk







# About us / Amdanom ni

# 3 key transitions









Joining forces for positive change



A Healthy & sustainable diets & living for all



Understanding participation in community food activities







#### **Enablers**

#### Access to resources,

Networking, Co-designing,

Community capacity, *Institutional support* **Policy** Organisation Community Family Individual

Affordability and accessibility (e.g., timing, location, transport); Practical and social support; Appropriate and effective communication; Inclusive approaches (friendly and welcoming spaces, Trustful relationships); Opportunity to volunteer

Recognition and consideration of diverse family roles; co-designing activities

Passionate, resourceful and open-minded individuals (community champions); Financial support (including salaries for community organisers); Involvement of communities; Regular and effective communication (e.g., messaging, community-based languages); Suitable communication strategies; Strong volunteer base; Support from regional and national organisations, and public agencies; Local networking & alliances

Co-design and collaboration; Recognition of existing power relations; better design of communication resources; Reflective practices within organisational culture; Diversity within organisations; key resources (funding, information, advice, and training); Building of community capacity; Support local networks and partnerships

Increased local government-level support

#### Key findings

Community food activities deliver social value

"Cooking and sharing events appear to be powerful connectors for participants."

"The majority of organisers feel that their Cook and Share events help improve the quality of life of participants (92%), enhance positive attitudes towards ageing (64%) and diversity (68%), and address loneliness and isolation (23%) "







Mat Jones, Sarah Hills, Sandra Ismail, Amy Beardmore

#### DIVERSE GROUPS

While some people are experiencing food inequality, [other] people want to play their part in reducing food waste. So, it's a really diverse group of people.

Middle of the Hill Community Group, Stroud

"Small grants benefit organisers differently depending on their experience...

...Grant givers can work with community food groups to grow the capabilities of people who get involved"

"Strong engagement with people living with mental health issues, long-term conditions, on low income, or with other forms of social and health disadvantage"

How community groups grow event organisers

Developer

Building the activity, creating opportunities

Organiser

Planning and running the activity

Volunteer

Assisting with the activity on a committed basis

Helper

Assisting with the activity on a casual basis

**Participant** 

Taking part in the activity

Observer

Aware and potentially interested in the activity

"Almost all organisers go on to run further activities after the first event. Evidencing that the grants had benefits that extended beyond the funding of the initial cook and share event."

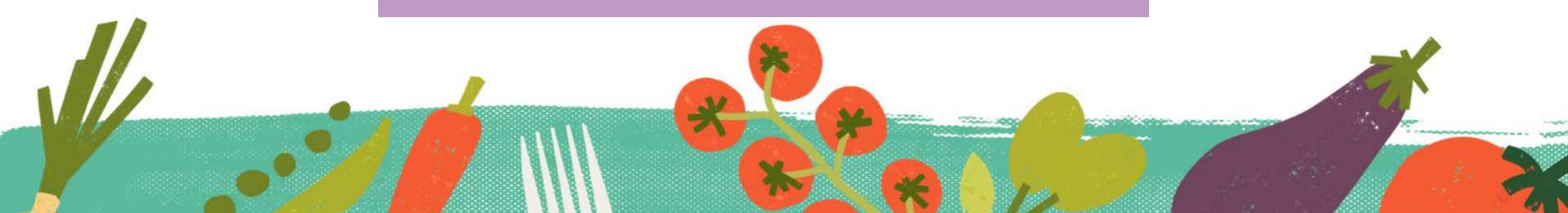


#### Building an inclusive good food movement

We don't take any food from supermarkets, we take it all from box scheme farms, community supported agriculture, and local farms and orchards. It's all really good quality food that supports biodiversity and the environment.

I think if you're providing food for people that are on low incomes or have health conditions, it's even more important to have a strong quality standard...People having a hard time deserve good quality food.

Food in Community, Devon



#### Cyfleoedd cyllid Presennol ac yn y Dyfodol

- Cronfa Gymunedol y Loteri Genedlaethol cyfleoedd yng Nghymru Rachel Richards, Swyddog Cyllid, Cronfa Gymunedol y Loteri Genedlaethol
- Arian pontio cyfleoedd gan Lywodraeth Cymru Kevin Taylor, Llywodraeth Cymru
- Cymorth i Bartneriaethau Bwyd **Sofia Parente**, Cydgysylltydd Ymgyrchoedd a Pholisïau, Sustain

#### **Current and Future funding opportunities**

- National Lottery Community Fund opportunities in Wales Rachel Richards, Funding Officer,
   National Lottery Community fund
- Transitional funding opportunities from Welsh Government **Kevin Taylor**, Welsh Government
- Support for Food Partnerships Sofia Parente, Campaigns and Policy Coordinator, Sustain















Cronfa Gymunedol y
Loteri Genedlaethol
The National Lottery
Community Fund



#### Y Loteri Genedlaethol The National Lottery



40% 20% 20% 20%











#### Agosach i gymunedau Closer to communities

- Gogledd Cymru
- Canolbarth a Gorllewin Cymru
- De-ddwyrain a De Canolbarth Cymru

- North Wales
- Mid and West Wales
- South East and Central Wales



Starlings, Ceredigion

Cefnogicymunedau i ffynnu.

Supporting communities to thrive.



#### Am beth rydyn ni'n chwilio? What are we looking for?

- Cael eich cymuned i gymryd rhan.
- Anfon holiaduron, cynnal grwpiau ffocws, trefnu sgwrs dros baned.
- Y peth pwysig yw cael pobl i gymryd rhan yn eich prosiect a chael eu clywed.



- Get your community involved.
- Send out
   questionnaires,
   run focus groups,
   organise a cup of
   tea and a chat.
- The important
   thing is to get
   people involved in
   your project and
   that they are
   heard.



#### Arian i Bawb y Loteri Genedlaethol National Lottery Awards for All



£300 - £10,000



Prosiectau cymunedol Community projects



Gallwch wneud cais ar-lein You can apply online



Penderfyniad o fewn 12 wythnos Decision in 12 weeks



Prosiectau hyd at 12 mis
Projects lasting up to 12 months



KIM Inspire

#### Arian i Bawb y Loteri Genedlaethol – COVID-19 National Lottery Awards for All – COVID-19

- Cefnogi sefydliadau i addasu neu arallgyfeirio i ymateb i heriau newydd ac yn y dyfodol.
- Cefnogi cymunedau y mae COVID-19 yn effeithio'n andwyol arnynt.
- Cefnogi cymunedau a sefydliadau i ddod yn fwy gwydn i'w helpu i ymateb yn well i argyfyngau yn y dyfodol.
- Supporting organisations to adapt or diversify to respond to new and future challenges.
- Supporting communities adversely affected by COVID-19.
- Supporting communities and organisations to become more resilient to help them to respond better to future crises.



#### Arian i Bawb y Loteri Genedlaethol National Lottery Awards for All

- Gwella'r lleoliadau sy'n bwysig i gymunedau.
- Dod â phobl ynghyd ac adeiladu cysylltiadau cryf o fewn ac ar draws cymunedau.
- Helpu mwy o bobl i gyflawni eu potensial drwy eu cefnogi ar y cam cynharaf posibl.
- Improve the places and spaces that matter to communities.
- Bring people together and build strong relationships in and across communities.
- Help people to reach their potential, by supporting them at the earliest possible stage.



#### Pawb a'i Le

People and Places

£10,001 - £500,000





#### Pawb a'i Le People and Places

- Galluogi pobl i arwain
- Cysylltiedig
- Seiliedig ar gryfderau

- People-led
- Connected
- Strength based



Milford Youth Matters



Flourish - Cardiff Community Housing Association

#### Pawb a'i Le People and Places

Rydym am ariannu prosiectau sy'n:

- cefnogi sefydliadau i addasu neu arallgyfeirio i ymateb i heriau newydd ac yn y dyfodol;
- cefnogi cymunedau y mae COVID-19 yn effeithio'n andwyol arnynt;
- cefnogi cymunedau a sefydliadau i ddod yn fwy gwydn i'w helpu i ymateb yn well i argyfyngau yn y dyfodol.

We want to fund projects that are:

- supporting organisations to adapt or diversify to respond to new and future challenges;
- supporting communities adversely affected by COVID-19;
- supporting communities and organisations to become more resilient to help them to respond better to future crises.

#### Grantiau canolig (£10,001 - £100,000) Medium grants (£10,001 - £100,000)

Ffoniwch ni neu gyrrwch e-bost i drafod eich prosiect gydag ymgynghorydd lleol.

Call or email us to discuss your project with a local advisor.

Os ydych yn gymwys, fe gewch hyd at bedwar mis i gwblhau cais.

If eligible, up to four months to complete an application.

Byddwn yn asesu'ch cais o fewn tri mis.

We will assess your application within three months.



#### Grantiau mawr (£100,001 - £500,000) Large grants (£100,001 - £500,000)

#### Cam 1 Stage 1

Chwech wythnosSix weeks

#### Cam 2 Stage 2

- Pedwar mis i ddatblygu'ch cais
   Four months to develop your application
- Penderfyniad o fewn pedwar mis
   Decision made within four months



Camau Cynaliadwy Cymru

– Grantiau Gweithredu

Sustainable Steps Wales

- Action Grants

£10,001 - £350,000

(Cynllun Cyfrifon Segur / Dormant Accounts Scheme)



Maint y grant: £10,001 - £350,000. Gall prosiectau fod hyd at 5 mlynedd

Funding Size: £10,0001 - £350,000. Projects can be up to 5 years.

Cyfanswm ar gael: £3 miliwn, tua 10 i 20 o brosiectau

Total available: £3 million, around 10 to 20 projects

Byddwn ni'n ariannu prosiectau yng Nghymru sy'n galluogi rhagor o bobl i weithredu yn erbyn newid hinsawdd, lleihau ein heffaith ar yr hinsawdd a rhannu'r hyn y maen nhw wedi'i ddysgu.

We will fund projects in Wales that enable more people to act on climate change, reduce our impact on the climate and share what they have learnt.



#### Blaenoriaethau'r Rhaglen / Programme Priorities

- Cefnogi rhagor o bobl i weithredu yn erbyn newid hinsawdd, trwy alluogi cymunedau yng Nghymru nad ydynt fel arfer yn ymgysylltu â newid hinsawdd i helpu mynd i'r afael a'r argyfwng hinsawdd ac ysbrydoli eraill
- Support more people to take action on climate change, by enabling communities in Wales who are not usually engaged in climate change to help tackle the climate emergency and inspire others.
- Lleihau ein heffaith ar yr amgylchedd, trwy rymuso gweithgareddau cymunedol i leihau allyriadau carbon a hyrwyddo dyfodol cynaliadwy, carbon-isel i Gymru
- Reduce our impact on the climate, by empowering community-led activities to reduce carbon emissions and promoting a sustainable, low-carbon future for Wales

#### Blaenoriaethau'r Rhaglen / Programme Priorities

- Rhannu'r hyn rydych wedi'i ddysgu ag eraill, trwy ddangos tystiolaeth o effaith a rhannu'r hyn y mae'r grŵp yn ei ddysgu am sut i leihau allyriadau carbon ac ymgysylltu cymunedau â gweithredu hinsawdd
- Share what you've learnt with others, by evidencing impact and sharing what the group learns about how to reduce carbon emissions and engage climate action



Sut i ymgeisio / How to apply

Dyddiad Cau ar gyfer Ffurflen Mynegi Diddordeb: 5pm, 21 Gorffennaf 2022

(penderfyniad o fewn pythefnos ar ôl cyflwyno)

Closing Date for Expression of Interest: 5pm, 21 July 2022

(decision within two weeks after submission)

Dyddiad Cau ar gyfer Cais Llawn: 5pm, 22 Medi 2022

(Penderfyniad erbyn 10 Chwefror 2023)

Closing Date for full Application: 5pm, 22 September 2022

(Decision by 10 February 2023)



#### Rachel Richards

rachel.richards@cronfagymunedolylg.org.uk 01686 611726



0300 123 0735



cronfagymunedolylg.org.uk tnlcommunityfund.org.uk



cymru@cronfagymunedolylg.org.uk wales@tnlcommunityfund.org.uk



TNLCommunityFundWales





### Sustainable Food Places / Lleoedd Bwyd Cynaliadwy

**Upcoming Grant Opportunities / Cyfleoedd Grant sydd ar ddod** 

#### **Summary / Crynodeb:**

- Race Equity Diversity & Inclusion Pilot grants
- Good Food Movement grants
- Campaigns grants

#### **Sofia Parente**

SFP Policy and Campaigns Coordinator, Sustain sofia@sustainweb.org



https://www.sustainablefoodplaces.org/



#### **REDI for Change Pilot Grants**

1 year £10,000 grants will fund SFP members to draw on SFP's REDI Review Tool to help partnerships & other food sector organisations review their culture, practices and people, through the lens of Race, Equity, Diversity and Inclusion. Focused on staff time, plus some additional costs, to assess the current 'REDI health' of the partnership organisation and then begin to embed new policies, practices and people in the organisation. Match-funding is not essential but will strengthen your application.

**Grant amounts:** £10,000

Deadline: 28th July

Who can apply: Sustainable Food Places Partnerships

How to apply: Complete the REDI Grant Application form on your SFP dashboard and

email to ben@foodmatters.org

Tuesday 21st June 2022: Deadline for applications

w/c 27th June 2022: Final decision by SFP Grants Panel and comms to applicants

1st July – 30th September 2022: Begin grant funded delivery

31st October 2022: First progress report due



#### Good Food Movement grants

1 year £10,000 grants aim to support places in reaching out to new audiences and enabling them to connect, communicate and collaborate with both the partnership and other local organisations as they work together to transform their local food system. Match-funding is not essential but will strengthen your application.

Grant amounts: £10,000, 10 grants available total

Launch: September 2022

**Deadline:** November 2022

Who can apply: Sustainable Food Places Partnerships

How to apply: Complete the Grant Application form on your SFP dashboard

and email ren@sustainweb.org if you have questions

Briefing session: 29 June (recording avalable)

FOOD places

More details upcoming



#### Campaign grants

Veg Cities: increase the availability and consumption of veg

Food for the Planet: reduce the environmental impact of food on our planet

Good Food Economy: help promote good food jobs and enterprises as part of a vibrant and diverse local food economy. Match-funding is not essential but will strengthen your application.

Grant amounts: £7,500, 15 grants available total, each over 1 year

Launch: September 2022

Deadline: November 2022

Who can apply: Sustainable Food Places Partnerships

How to apply: Complete the Grant Application form on your SFP dashboard and email

sofia@sustainweb.org if you have questions

**Briefing session:** 5 October

More details upcoming





UK Shared Prosperity Fund

£2.6 billion per year by 2025/26

Allocated to local authorities

## £400 million in 2022/23

Based on a 'formula' rather than bids

Allocated to: Mayoral, Lower-tier and Greater London Authority

LAs will need to create and submit 'investment plans'

#### Dangos a Dweud: Bwyd a Choedwigoedd:

Sut mae bwyd yng Nghymru yn gysylltiedig â datgoedwigo dramor ac atebion i'r broblem hon.

Angie Kirby, Swyddog Dadleuaeth ac Allgymorth a Kevin Rahman-Daultry, Rheolwr Polisi ac Addysg, Maint Cymru

#### **Show and Tell: Food and Forests:**

How food in Wales is linked to overseas deforestation and solutions to this problem Angie Kirby, Advocacy and Outreach Officer and Kevin Rahman-Daultry, Policy and Education manager, Size of Wales





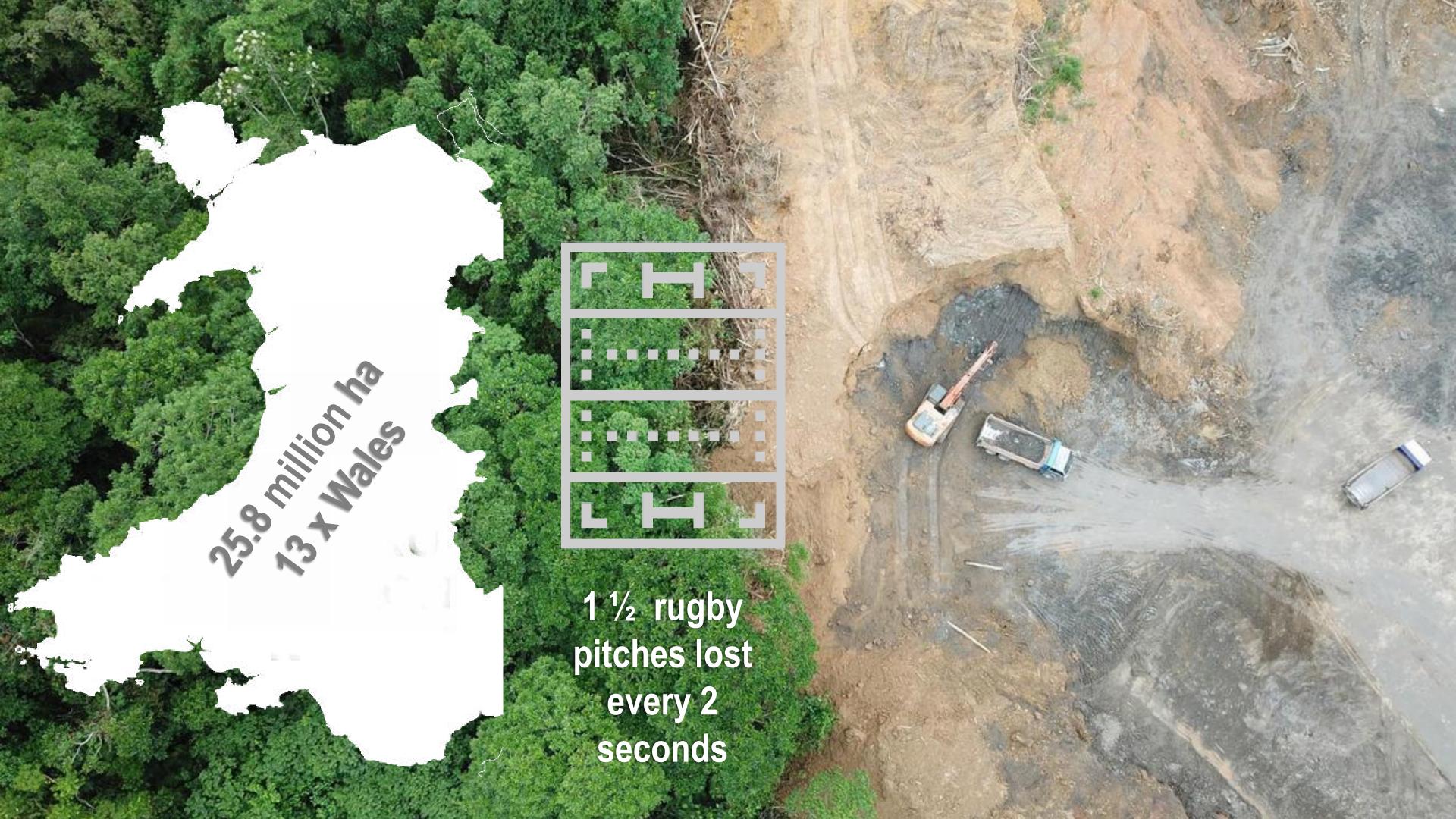








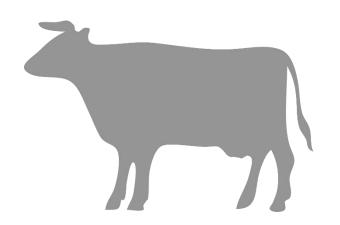






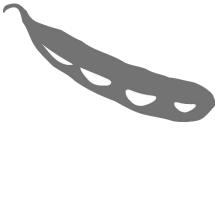
## Forest-risk commodities

Most soy is used to feed livestock



The UK is the 5<sup>th</sup> largest importer of Brazilian beef



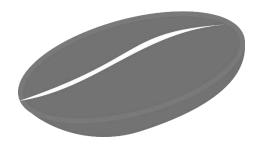




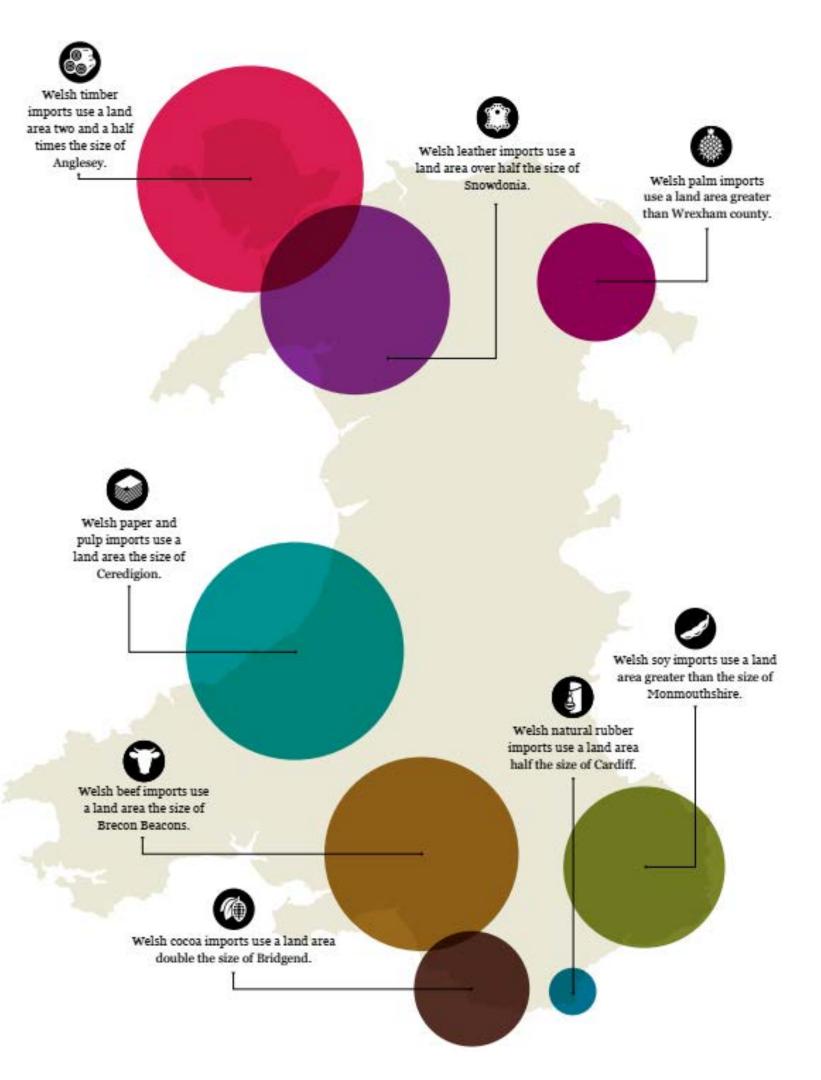
Palm oil is the most traded vegetable oil in the world







Coffee is the second most traded commodity in the world



## Wales' tropical forest footprint

- 40% the size of Wales is required to grow Welsh imports of cocoa, palm, beef, leather, natural rubber, soy, timber, paper and pulp every year.
- 30% high or very high-risk for deforestation, habitat conversion and social issues
- Welsh livestock consumes:
  - ➤ Nearly 80% of Welsh soy imports for livestock feed
  - > Over 50% of Welsh palm oil imports for livestock feed
- Wales consumes more corned beef compared to the UK average

#### What can we do?

- 1. Make adaptations to eating habits, food service and hospitality:
  - Consume less, but better-quality meat and dairy
  - Eat more plant-based foods, including plant-based proteins
  - Reduce consumption and waste RRR / Circular economy
- 2. Responsible sourcing & ethical certifications
- 3. Make your money count choose ethical banking and pension providers



























#### Deforestation Free Communities Pilot

A pilot campaign working across sectors, with schools, food and farming businesses, local councils, plus others, to take action to eliminate imported deforestation from their supply chains:

- Farming network: Welsh farmers wanting to change how they feed livestock, including sourcing alternative proteins and exploring options for growing their own feed.
- Schools network: Empowering teachers and pupils to introduce more sustainable food systems in schools and encourage the wider community to take action.
- Community Pilot: A geographically focused network that brings together local authorities, community groups, businesses and schools to support behaviour change.

#### Deforestation Free Business Toolkit

Designed by Size of Wales to help businesses ensure that the products and commodities they buy or produce, do not cause tropical deforestation, habitat destruction and social impacts overseas.

#### **Toolkit sections/info:**

- ✓ Advice and guidance for businesses e.g., legislation, public demand, climate mitigation, reducing risk etc.
- ✓ Learning section on tropical forests e.g., ecosystems, health and Indigenous Peoples.
- ✓ Forest risk commodities and ethical sourcing info cards
- ✓ Supporting strategies e.g., reducing consumption, circular economy
- ✓ Practical actions and templates e.g., forest-risk commodity audit, commodity risk score chart, supplier engagement questions

Format – interactive online content with downloadable templates, plus a full PDF guide.

# Deforestation Free Nation

Deforestation Free Business Toolkit

Designed to help businesses reduce their tropical forest footprint

#### Diolch!



Learn more:

www.sizeofwales.org.uk



Follow:

@sizeofwales
@AngieLydiaKirby



Contact:

kevin@sizeofwales.org.uk angie@sizeofwales.org.uk







